Explore the fun filled city of **five colors**

We’ll be waiting nya

Nomi city Tourism Section
923-1297 Ishikawa prefecture, Nomi city, Raimaru-machi 1110
Tel: 0761-58-2211

What are “the five colors”?
The five colors used in Kutani pottery, which is a special product of Nomi city, “red, yellow, green, violet and blue”. Also known as “the five colors of Kutani”.
There are plenty of things to see and do here in Nomi City. With enriched facilities that cater for children through to adults, you might have a hard time deciding where to go!

Each time you visit there is something new to discover!

**Ishikawa zoo**

Situated on 23 hectares of land, with an abundance of trees, ponds, and other vegetation. One can see the animals in their natural active state. There are plenty of events where you can interact and see the animals up close. Ishikawa zoo is a zoo for everyone. People with disabilities, children, and elderly alike can have a great time at the only zoo in Ishikawa. In the summer and fall, there is a “Night Zoo” option which has proved to be hugely popular!

Place: Nomi city Tokusan-machi 600 Tel: 0761-51-8500 Open hours: 9 am to 5 pm (4:30 pm November thru March), last entry is 30 minutes prior to closing. Closed: Tuesdays (when this falls on a national holiday it will be open however the following day will be closed; no holidays during spring and summer vacations). December, 29 to January, 1 Fee: General admission 830 yen, junior high school and younger 410 yen. Free for children under 3 y.o. Parking: about 1300 spaces (Area map D2)
Full of thrills and dreams!
Be stimulated by the Ultraheroes

**Tedori Fishland**

An establishment that houses an amusement park, fish pond, game corner, and even a pet shop. You will see the joy and excitement in the children’s eyes. You can also meet the Ultraheroes anytime, by popping inside the Ultraman stadium. Your own childhood memories will be brought back through watching your child cheering in excitement at the Ultraman powerstage held on Weekends and Public Holidays.

Place: Nomi city Ao-machi Tsu 58.
Tel: 0761-57-2211.
Open hours: 10-18:00 (October-March is open until 17:00). Closed on Wednesdays (Charges will vary depending on the season). Fee: no charge (attraction rides and the Ultraman powerstage incur a fee). Parking: Approximately 2000 spaces (Area map C1).

**Tracing the path of “Godzilla Matsui”, it’s sure to be an emotional experience.**

**Hideki Matsui Baseball museum**

On the 5th of May 2013, along with Shigeo Nagashima, Hideki Matsui (born and raised in Nomi city) was awarded the People’s Honor Award. This event was held at the Tokyo Dome. The museum exhibits a condensed range of Hideki Matsui’s life in the Japanese and American Baseball scene, and also captures his own warm character. The precious resources of the man popularly known as “Godzilla” will tell visitors a story of how important it is to follow one’s own dream.

Place: Nomi city Yamaguchi-machi Ta 58.
Tel: 0761-22-2447.
Open hours: 9-17:00 (last entry is at 16:50). Closed on Tuesday, and from December 31st-January 2nd.
Fee: General admission 400 yen, elementary and junior high students are 100 yen, toddlers and infants are free. Parking: 160 spaces (area map A3).

**Also check out**

**Tatsunokuchi Kyuryo Park**

Have fun here playing outside in the sun. Spread across the large grass area are unusual shaped bicycles, swan shaped boats, and 16 tennis courts. (Area map D2) (Adjacent to Ishikawa Zoo)

**Kurhaus Kutani**
(A multi-purpose facility)

A facility that houses a heated pool, 15 types of health spas, a training room, and a restaurant. A bathing suit is required, which means families can enjoy bathing together. (Area map C2)

**COURSE CHART**

- Hideki Matsui Baseball Museum
- Tedori Fishland
- Ishikawa Zoo
Located in Izumidai-machi, there is the perfect ware. “Kutani ware”, the ceramic ware that represents Japan. Created by skilled artisans, the magnificence and beauty of “Kutani five colors”. Enjoy finding a unique piece that you can have for yourself.

Because it is the production area for Kutani ware, you have the chance of finding the complete set for an excellent price!

Kutani “Chawan” festival.

The Kutani “Chawan” porcelain bowl festival is held each year May 3—5, during the Golden Week holiday period. It attracts more than 200,000 tourists and visitors. From the highest quality items, to everyday usable items, there is a large range of Kutani ware on display for customers. Everything is put out and set at clearance sale prices so you are sure to find something that you like. Since 2014 the event has been moved to the Kutani pottery village, where the event continues to grow even bigger!
Experience all there is in Kutani ware

Kutani pottery village

Located in Izumidai-machi, there is the perfect opportunity to see, create, and purchase Kutani ware. After appreciating the famous pieces, families or even couples can experience painting Kutani ware. Take a look at a workshop where young artists work! Everything you need is available to create, purchase, and have fun in your own way. During the start of November, the Kutani village festival is held. At each of these events Nomi city aims to portray and embody the image of “The town of ultra art”.

Kutani district area Coop.
Place: Nomi city Izumidai-machi Minami 22. Tel: 0761-58-6102

Nomi City Kutani Ceramics Museum
From old style Kutani through to recent style, and seasonal exhibitions produced by artisans are all displayed throughout the museum. There is also the chance to learn about how Kutani ware is made.
Place: Nomi city Izumidai-machi Minami 56. Tel: 0761-58-6100

Nomi City Kutani Ceramics Workshop
Here people have the chance to create pottery, and try their hand at coloring their pottery item in a relaxed atmosphere. Also very popular are the Ultraman series items that are readily available to color at one’s desire. The workshop houses the “ascending kiln”, which gives the pottery item a final deep and characteristic finish.
Place: Nomi city Izumidai-machi Minami 9. Tel: 0761-58-6300

Nomi City Kutani Art Gallery
View the highly valued Kutani ware items of Isokichi Asakura on display in an art gallery designed by award winning architect Yoshiro Ikehara. The set pieces are all on display and truly show a world of beauty through Kutani ware.
Place: Nomi city Izumidai-machi Minami 1. Tel: 0761-58-6789

(All 3) Open hours: 9-17:00 (last entry at 16:30). Closed: Monday, (when this falls on a national holiday it will be open however the following day will be closed), December, 29 to January, 3, there will be times of closure during preparations for display. Fee: Visiting both the museum and art gallery will cost 430 yen for adults, and free entry for those up to high school age. The workshop is free entry. (hands on experience fee separate) Parking: Workshop - 10 spaces, museum and gallery - 40 spaces (Area map C2)

The Yamaboshi ladies of Kutani village

Yamaboshi tree (flowering dogwood) is essential in making Kutani ware and thus have been cherished from old times. It is planted all around the village and welcomes visitors not only with its Spring flowers but with its beauty in any season. YBL are named after the beauty of yamaboshi, and are the cheerful female group who are eagerly awaiting your visit! You can purchase the popular Yukki manekineko doll here (see front page).

Kutani district area Coop.
Place: Nomi city Izumidai-machi Minami 22. Tel: 0761-58-6102

Sano Kutani Toso Shrine
Located in Sano-machi, on the grounds of Sano Shrine. This shrine worships a man named Dokai Saida (1796-1868) who developed the delicate red Kutani technique. The shrine was built the following year of his death. (Area map C2)

Kutani shrine
This shrine worships a man named Shozu Kutsun (1816-1883) who is said to be the pioneer for expanding Kutani throughout Europe and America during the early Meji period. Situated on the grounds of Okuno Hachiman shrine in Terai-machi, next to this is also a large monument. (Area map C2)
A town with steam from hot springs that was beloved by great writers

Tatsunokuchi hot springs have a history of 1400 years and they are also known as springs beloved by Kyoka Izumi, a famous writer of Meiji period. Take your time enjoying these famous springs with a particular atmosphere.

Leisure time going around different hot springs

**Tagawa Ryusenkaku**

There is a particular charm in "Field hot spring" where one can enjoy the rural view with family or friends. One can go around different springs within one facility. At a "Gensuke tea house" diner one can enjoy and atmosphere of an authentic country farm house and local ingredients.

Place: Nomi city Tatsunokuchi-machi 20 Tel: 0761-51-2111 Parking: about 100 spaces (Area map D2)

**An adult hiding place with 10 rooms**

**Man’yo Inn**

This is a sister-facility of Tagawa Ryusenkaku, 10 rooms built at a 6611 m² area. There are rooms of maisonette type and other particularities of taste that make this facility a highly ranked and popular one.

Place: Nomi city Midorigaoka 5-31-40 Tel: 0761-51-5111 Parking: about 10 spaces (Area map D2)

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**Also check out**

**Sato-yama hot spring**

This is a public bath of Tatsunokuchi hot spring area. There is also a foot bath nearby.

Place: Nomi city Tatsunokuchimachi Nu 3-1 Tel: 0761-51-2183

Open hours: 10 am to 9:30 pm (closed at 10 pm). Closed: 2nd and 4th Wednesdays of the month (when this falls on a national holiday it will be open however the following day will be closed).

Fee: adults 510 yen, children (3 y.o to elementary school) 100 yen. Parking: 250 spaces (Area map D2)
A Japanese traditional inn styled like a restaurant surrounded by a garden

**Matsusaki**

This is an old inn where Kyoka Izumi had sojourned. The Big bath and the open-air bath overlooking a spacious Japanese style garden are certain to be great, but there is also a good view from a roofed walkway that goes from the parking lot to the entrance. Kaiseki cuisine that is rich in blessings both from the Sea of Japan and Mt. Hakusan are pleasing to the eye and to the palate. Apart from several open-air baths there is also a tea room, and dignity can be felt everywhere.

Place: Nomi city Tatsunokuchi-machi 3-1
Tel: 0761-51-3111 Parking: about 100 spaces (Area map D2)

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**Also check out**

**Sarai**

This is a Communication Oasis consisting of a series of buildings for study, dining, lodging and the hot springs. All is built as a long one-storied house. Please use this facility for staying overnight, lunch or tea time. The best feature is porcelain panels by famous artists in the bath hall. Even the washing basins are made of colorful Kutani pottery. All the good tasting dishes are presented on Kutani plates. This is a place one can relax and feel at home.

Place: Nomi city Ishiko-machi Ha 147-1 Tel: 0761-57-1212 Closed: Wednesdays Parking: 80 spaces (Area map C2)
Nomi seasonal colors

ACCESS MAP

Nomi Neagari smart I.C.
To be open to public use March, 2018

Nomi Neagari Baseball Ground
(Poem monument dedicated to All-Japan
High School Baseball Tournament)

A spot of an old battle of Gempei war
Hideki Matsui's baseball museum

Nomi Neagari Youth House

Nomi Neagari Green Beach

7 waterfalls Iwauchi

One-mile mound of Yoshimitsu

Hachimangu

Sapporo [air] about 1 hour 50 min (Shin-Chitose airport — Komatsu airport — Nomi city)
Sendai [air] about 1 hour 20 min (Sendai airport — Komatsu airport — Nomi city)
Fukuoka [air] about 1 hour 40 min (Fukuoka airport — Komatsu airport — Nomi city)
Naha [air] about 2 hours 40 min (Naha airport — Komatsu airport — Nomi city)

[air] about 1 hour 20 min (Osaka station — Komatsu station — Nomi Neagari station)
[car] about 3 hours 15 min (Nagoya IC — Maibara JCT — Komatsu IC — Nomi city)
[air] about 2 hours 40 min (Sendai station — Omiya — Kanazawa station — Nomi Neagari station)
[air] about 2 hours 50 min (Nagoya station — Maibara — Komatsu station — Nomi Neagari station)
[car] about 3 hours 35 min (Fukida IC — Maibara JCT — Komatsu IC — Nomi city)
[air] about 1 hour 20 min (Haneda airport — Komatsu airport — Nomi city)

Tokyo
Osaka
Nagoya
Sendai
Fukuoka
Naha
Sapporo
Kanazawa
Hakusan
Komatsu
Nomi
Nomi city located at the foothills of the holy Mt. Hakusan is a place of pure streams and famous waters. When you watch the beautifully shining streams you understand that your heart gradually softens away.

Your heart will be blown away by the powerful flow of water

Nanatsu-daki (Seven waterfalls)

With the height difference of 50 m these falls spread for about 1 km from the First to the Seventh fall. There is a walkway which makes for an easy stroll. This place is the city's scenic pride, and many people visit over and over again driven by the beauty of four seasons and the fresh air.

Place: Nomi city Nagataki-machi Parking: about 10 spaces (Area map E1)
A chorus of forest green tree frogs suddenly reverberating across the water face that colorfully reflects the four seasons. In the rainy season there are egg sacks of forest green tree frogs hanging down from tree branches like white flowers. There are azure blue dragonflies that catch your eye with the vividness of their colors. You feel that you want this place to be preserved as it is now. On rainy days the road might get poachy, so we recommend to visit on a good day. This place is designated as a Natural Asset of the city.

Mt. Kannon on the border with Komatsu city is also known as Mt. Yarimizu meaning "The water-giving". This was a holy place for Hakusan worship so women used to be prohibited from entry. But nowadays there is a mountain climbing path made and one can see the Sea of Japan from the gazebo on top of the mountain. The Reisuido (The Shrine of the Holy Water) is located at the foot of that trail, and its tasty water was designated among the "100 famous waters of the Heisei era". There are many visitors both from inside and outside of the prefecture who come seeking this holy spring.

Pink flowers that stand out against the blue of the Sea of Japan

Rugosa roses colony

Rugosa roses belonging to the roses family is a typical plant of northern shores. It is designated as a Natural Asset of the city. From the middle of May up till the end of June colorful pink flowers bloom on Ohama beach, and in August they bear crimson berries. In recent years there has been a decrease in quantity of blooming flowers due to environmental changes. But it is still without doubt scenery that is worth seeing, if the season is right.

Place: Nomi city Ohama-machi
Parking: not available (Area map A1)
At Nomi there are a lot of tumuli and historic sites, you can feel the breath of ancient times. Take a stroll thinking of history.

In Nomi there are a lot of spots where you can really feel the presence of the history of our ancestors. These tumuli groups are designated as National historic site.

Imagine yourself as an ancient person and explore the biggest tumuli in the Hokuriku region.

Nomi tumuli group

designated as National historic site

There are 62 tumuli of different sizes and shapes found built on separate hills of Terai-yama, Wada-yama, Matsuji-yama, Akitsu-yama and Nishi-yama. They were built about 1600 years ago in the Kofun (Tumuli) period. Among them the biggest one is the keyhole-shaped Akitsu-yama tumulus #1, with an overall length of 140 m prided as being the biggest tumulus in Hokuriku area. There were many artifacts found there, including many important finds like Sue ware with characters, which is the oldest discovered of its kind in the country.
In Nomi there are a lot of spots where you can really feel the presence of the history of our ancestors. These include Todashino site known as ruins of Early Stone age; Azou site where artifacts of the Jomon era are unearthed; and Nomi tumuli. Castle ruins on Wada-yama and Kokuzo-yama are rich remnants of Middle ages. These sites are maintained as Sato-yama (beloved local mountains) so they are good to spend half a day hiking there.

Lots of unearthed artifacts are on display at the History and Folklore museum and the Municipal Museum. These places are best for the study of history for both parents and children. Tumuli groups are maintained as historic parks so one can enjoy a historic walk while appreciating flowers of the season.

(Area map C2)

.Local history square adjacent to Wada-yama historic site. It's a good place for leisure with BBQ space.

Restored stone revetment

Wada-yama tumuli group with fresh greenery

These “Sue” earthenware with engravings are the oldest found in Japan (unearthed at Wada-yama tumulus No. 23)

Explore the fun filled city of five colors

Thinking of times immemorial with the tumuli groups

A Nomi line of the Hokuriku railroad that had run through the city from east to west was popularly known as Nomi Den (Nomi rail). Its cars are displayed here. One can recall the Showa period looking at these nostalgic retro-fashioned cars. (Area map D1)

A memorial stone with a poem commemorating the All-Japan High School Baseball Tournament

The poem entitled “The glory crown shines upon you” starting with words “Clouds are gathering and showered in light…” is engraved on a stone placed in Nomi being the birthplace of the author, Daisuke Kaga. It praises the struggle of baseball players. (Area map B2)

Neagari meteorite

This meteorite fell in 1995 in Taisei-machi. A replica and materials that depict the event are displayed at Neagari Learning Center. Touch upon a message from space! (Area map B2)

Also check out
Experience 1  **Try Kutani pottery**

Experience yourself as a famous craftsman! Try the traditional techniques and colors!

At Kutani Workshop (see p.5) one can easily try using an actual pottery wheel and painting the white pieces of pottery. The instructors teach in detail and it is even OK to get a completed piece sent by mail. There are many people who come again to try coloring the Ultraman series (11 types, 800 to 1500 yen, paint not included), from children to ex-fans. Enjoy the fun of creation!

Experience 2  **Become a master of the local mountains**

Take a full breath of rich nature!

One can join in with the tracking clubs that use local mountains rich with nature for activities or decoration charcoal or other experiences. If it is your first time walking the mountains or you are not comfortable walking alone, or you are interested in listening about local animals and plants and local culture, a local mountain guide is available. Regular “guided hikes” (reservation required) are also popular. Contact Nomi Sato-yama fan club for details.

Place: Nomi city Wake-machi I 21-1 (at Kokuzo Sato-yama park Exchange facility). Tel: 0761-51-2308 (Fax same). Mail: yama@nomisatoyama.com Open hours: 9 am to 5 pm. Closed: Tuesdays, National holidays, 1st, 3rd, 5th Sundays, 2nd,4th Saturdays and days around New Year.
Kutani pottery

When one says Nomi surely Kutani pottery comes to mind. Beautifully colored in different techniques Kutani pottery is sold in different kinds, from decoration pieces to daily use items. And its not only at Kutani pottery village, there are many shops that sell Kutani all over the city. It is fun to just browse about these looking for something to one's liking.

Nomiyoshi

First Nomi brand! Premium shochu liquor distilled from Kaga round sweet potato

A sweet high quality aroma embracing you, a deep clear richest taste. This shochu made its debut in October, 2007 when Miyamoto sake brewery acquired the first license for potato shochu in Ishikawa prefecture. Even customers who do not usually like potato shochu start regularly ordering this once they taste it. 3000 yen for a 720 ml bottle. Contact Miyamoto brewery for details.

Place: Nomi city, Miyatake-machi I 74
Phone: 0761-51-3333, Fax: 0761-51-5355

Nomiyoshi

A highly nutritional and high class vegetable

Kaga round sweet potato

Kaga round sweet potato’s naming was certified as a proper protected Geographical indication (GI) in 2016. It is grown in the fertile soil of Tedori river alluvial plain with pure water, so it is highly nutritious and has a particular viscosity and taste. There are various ways it can be recommended to use – deep fry it in oil with seaweed, or make a soup, make okonomiyaki or a cake, etc.

Neagari Agricultural Coop
Tel: 0761-55-1100
Nomi Agricultural Coop
0761-57-3505

Kokuzo yuzu citron

Yuzu grown in the natural environment of local hills

Yuzu citrons are packed with blessings of the local hills. They are used not only for cooking, but also abundantly in famous local sweets. There is also a “Yuzu festival” held in the middle of November crowded by people who come for the aromatic fruit.

Kokuzo Yuzu Coop
Tel: 0761-51-3192
What are “the five colors”? The five colors used in Kutani pottery which is a special product of Nomi city, “red, yellow, green, violet and blue”. Also known as “the five colors of Kutani”.

A tourist guide to Nomi city of Ishikawa prefecture

A tourist guide to Nomi city of Ishikawa prefecture